

Ohio



# Business Woman

Official Publication of Ohio Business & Professional Women

VOL. 58 NO. 4 Spring 2020

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## FROM THE PRESIDENT'S PEN



What it means to me to be a part of Business Professional Women (BPW) Ohio. I joined my local in 2010, just to be a part of the group and go to a

meeting and dinner once a month. Once you join in on projects and really get involved, you want to do more. You meet so many great ladies who support each other at all times. We become friends for life, and become a group of women helping women. When you get involved at the Region and State level, you meet so many more great ladies to be friends with. The highlight of our year is our annual conference, where we do business, have fun, network, and learn.

As my year as your State President is winding down quickly, I want to thank everyone who has been there to support me along the way.

We have three very important dates to remember and celebrate. First is on March 31, 2020, Equal Pay Day. Carry your "RED PURSE" and be proud to support all the ladies that have fought and are still fighting to get "EQUAL PAY for EQUAL WORK".

Next is our Leadership Meeting on April 18, 2020, being held at the Davis-Shai House in Heath, Ohio. Come out and support your President-Elect, Paulette Knazek, as she presents her program for 2020-2021. Also, at this meeting, our Individual Development and Young Careerist winners will give their speeches. Our Legislation committee will also meet on this date.

Our last event is our Annual Conference, being held at Deer Creek Lodge on May 15-17, 2020. Our goal is to

have at least 100 members and friends attend to Celebrate "100 YEARS STRONG". Please join us to learn, grow and enjoy the company of our BPW sisters.

LOOKING FORWARD TO SEEING YOU AT ALL THESE EVENTS!

### Diana K Gibbens

BPW/Ohio State President  
(614) 325-0178  
[President@Ohiobpw.org](mailto:President@Ohiobpw.org)

### About BPW/OHIO

BPW, founded in 1919, promotes equity for all women in the workplace through advocacy, education and information.

BPW is the leading advocate for millions of working women on work-life balance and workplace equity issues. Membership is open to men and women, employed and unemployed.

There are BPW local organizations in numerous US states. We are BPW/Ohio. Join us! There is strength in numbers!

### BPW/OHIO Legislative Platform

BPW is a leading advocate for women's issues

#### Civil Rights

Actively work to pass legislation, which will ensure equal rights and remedies for women in all phases of their lives, including support of affirmative action programs; and eliminate all forms of harassment against individuals.

#### Economic Equity

Actively work to support equal educational opportunities; equal treatment for women in all areas of employment, including adequate retirement benefits, improved programs for women re-entering the workforce, and implementation of equal pay for work of comparable worth.

### Dependent Care

Actively work to strengthen and improve enrichment programs, physical facilities and funding for affordable, quality dependent care of all ages.

### Victim Rights

Actively work to strengthen and enforce legal protection for all individuals who are victims of violent acts including domestic and/or sexual violence; promote violence prevention programs; support services and facilities for survivors of this violence and the funding thereof; and support legislation, which provides compensatory and punitive damage awards to victims.

### Health

Actively work to strengthen and enforce legal protection for full access to all health care services including reproductive choice, funding for research into and protection of women's health care and educational programs concerning women's health issues.

### Policy Items

Actively work for the election of and appointment to policy-making positions those who support the BPW Legislative Platform.

## THANK YOU!



**LINDA WIEGAND**  
(\$500)

**LIZ HERRELL** (\$100)



**CAROL LAGORE**  
(\$50)

For your generous donations towards a very special gift for each CONFERENCE ATTENDEE!



1920-2020  
100 YEARS STRONG





## March, just another month...or a call to action?

I write this article on **International Women's Day**, March 8<sup>th</sup>, 2020. A global day celebrating the social, economic, cultural and political achievements of women. The day also marks a call to action for accelerating women's equality. Did you do anything special? Did you go to an event?

**Tuesday March 17<sup>th</sup>** is St. Patrick's Day, and the day to **VOTE** in Ohio's primary. Are you voting? Are you driving another person to the polls? Maybe you are running for office?

**Equal Pay Day is Tuesday, March 31, 2020.** This date symbolizes how far into the year women must work to earn what men earned in the previous year. Are you doing anything special? Are you going to an event?

Women have such opportunities. What are we doing with it? We have so much on our plates, jobs, families, home, social activities, self care...to add yet another event might feel overwhelming.

Here are a few easy ways to promote change and advancement for the equal rights of women...have your voice heard.

1. Give this copy of the OBW to someone so they might see what we are doing and get involved.
2. On Equal Pay Day, buy a bag of mini Payday candy bars, put a sticker on it that says His \$1.00 = Her \$0.80. It's a conversation starter. Hand them out to people you see that day or leave one where ever you go that day.
3. Leave this copy of the OBW some place where another woman might read it and get involved.
4. Take a friend to vote.
5. Keep a few voter registration

forms in your purse/wallet/brief case and give them to people that are not registered to vote.

6. Ask other women, are you voting this year!
7. Praise other women for their accomplishments, a simple text could give her the encouragement she needs.
8. Call your representative and tell them how you feel about an issue.
9. Donate to Buckeye Girls



State so young women can be exposed to the political process and become our future leaders.

If WE don't step up and do the small things that promote change, who will?

Who will encourage our daughters and granddaughters to continue the fight for equal rights?

I am outraged that women still earn only 80 cents for every dollar a man earns. I'm also tired, as progress is a slow moving train. It can wear us down. Maybe you are like me. I have to remind myself to persist and that small and consistent acts of awareness or encouragement can have a big impact.

I encourage each of you to plan an event for Equal Pay Day March 31, 2020. It might be something small



like passing out the Payday candy bars. It may be planning a city wide event. Just do something...you can find many ideas and resources on the web.

If we don't keep trying, history will repeat itself. Women being told what to do (not working outside the home),

how to dress (she was asking for it) and not having a voice (no right to vote).

Yes, 100 years ago women couldn't vote. That changed largely in part to strong, determined women who led the march and persisted even when they were tired, jailed, beaten down and some force fed (Alice Paul)...all so women can vote.

Voting is your **RIGHT** and your **RESPONSIBILITY**.

There is power in numbers. Remember that change is not just at the Presidential level but at the state, county and local levels. **GO VOTE. RUN FOR OFFICE. BE THAT CHANGE!**

**President Elect  
2019-2020  
Paulette Knazek**



Please join us on  
**Saturday, April  
18, 2020 for the**

**Ohio BPW Leadership Meeting** at the Davis-Shai House in Heath Ohio. We have an outstanding guest speaker, Vickie Maple, Vice President for Economic Development and Workforce Solutions at Central Ohio Technical College, lined up. Her topic "Heads, Shoulders, Knees, and Toes: Back to the Basics for Effective Leadership" is spot on to address our needs.

The day will revolve around three (3) very important meetings.

The 2020 Legislation Committee will be reviewing and discussing the legislative platform. You still have time to contact your Legislation Chair(s) if you have questions or a suggested change to our Legislative Platform.

Your 2020/2021 newly appointed board is working diligently to provide you with the tools and knowledge to lead in the next year.

Come support the 2019/2020 ID and YC candidates this year. Everyone has a voice and every voice should be heard!

**Women's Retirement Foundation  
2019-2020**

**Mary Ann Dutro**



**WOMEN HELP-  
ING WOMEN—**

**Did you know that the** Women's Retirement Foundation is a separate entity from BPW/Ohio. It is a 501(3)c so your donations are TAX DEDUCTIBLE!

**We are still accepting donations for the 2019-2020 Women's Retirement Foundation year!**

If you would like to make a tax deductible donation, please call me at 740-455-9400 or email to madutrocpa@gmail.com. Make your donations work for you while helping others!

The deadline for applications to the \$500 grants for nonprofit senior care facilities is nearing. These grants can buy the things a care center needs but can't get due to lack of budgeted funds. Each year the Foundation gives up to four (4) of these grants to facilities that are recommended by our Locals.

Also the deadline for the "Medical Field Education" scholarship is soon. The grant and scholarship applications are available on the BPWOHIO.org website. Four \$500 *Facility Grants* and a \$1,000 *Scholarship*, will be awarded at our Annual Conference in May.

**Individual Development Chair  
2019-2020**

**Raine Hammond**



**PRESENTING  
WITH  
CONFIDENCE**

Do you have a cause you are passionate about? Are you able to speak to people at moments notice and sell your cause.

We can help! The Individual Development course can up your game. Module 5 gives you an outline on how to present your subject and yourself.

Here are some basic tips when giving a speech:

1. Know your audience—really, know who they are and what they are there to get from you.
2. Know your material. Don't read from a paper or presentation, but be able to paraphrase and give additional information not on the handouts.
3. Relax—take that deep breath (remember science proves that this helps—see last OBW article on stress management)
4. Concentrate on the message and stay focused. Getting off track is easy.
5. Make eye contact with the audience. If that is uncomfortable, look at the top of their heads, they will never know you are not looking them in the eyes!
6. Know that your opening and closing words are more important than all the words in between.

ID/YC Competition April 18, 2020 at the Davis-Sheri House, Heath, Ohio

Questions? Contact me via cell: 740-294-5292, Home 740-545-9531

Email: [rainedarlene@gmail.com](mailto:rainedarlene@gmail.com)

Yes, the gap matters.

I want to be paid equally, every woman does.

The Equal Pay Act has been law for over 50 years but policy changes are still needed if we are to reach equal pay status. The laws need updated, they need to be strengthened.

Did you know that women of all races and education levels are paid less than men? This gap could be reduced if the wages of low-income jobs were increased and women weren't taking a financial hit just for being a parent/mother.

On the national level, overall women make (2020 stats) \$0.82 per every dollar a man makes, but this varies by state.

In D.C., Maryland and Nevada women get 86 cents and hooray, California comes in at 88.1 cents.

If you move to Wyoming or Louisiana, well the average drops to 69 and 70 cents respectively.

2018 American Community Survey Data shows that (note that more current data is reflected above):

Asian women earn 90 cents nationally and in Ohio, 88 cents.

Caucasian women, 79 cents nationally and 77 cents in Ohio.

African American women, 62 cents nationally, 63 in Ohio.

Native American 57 nationwide and in Ohio 70.

Latinas nationwide get an average of 54 cents, Ohio 61 cents.

SO, draw awareness to the pay gap by participating in a local event on Equal Pay Day (EPD)!

EPD 2020 dates for 2020 are:

ALL WOMEN's EPD, March 31, 2020 (82 cents)

Mom's EPD, June 4, 2020 (70 cents)

Black Women's EPD, August 13, 2020 (62 cents)

Native Women's EPD, October 1, 2020 (57 cents)

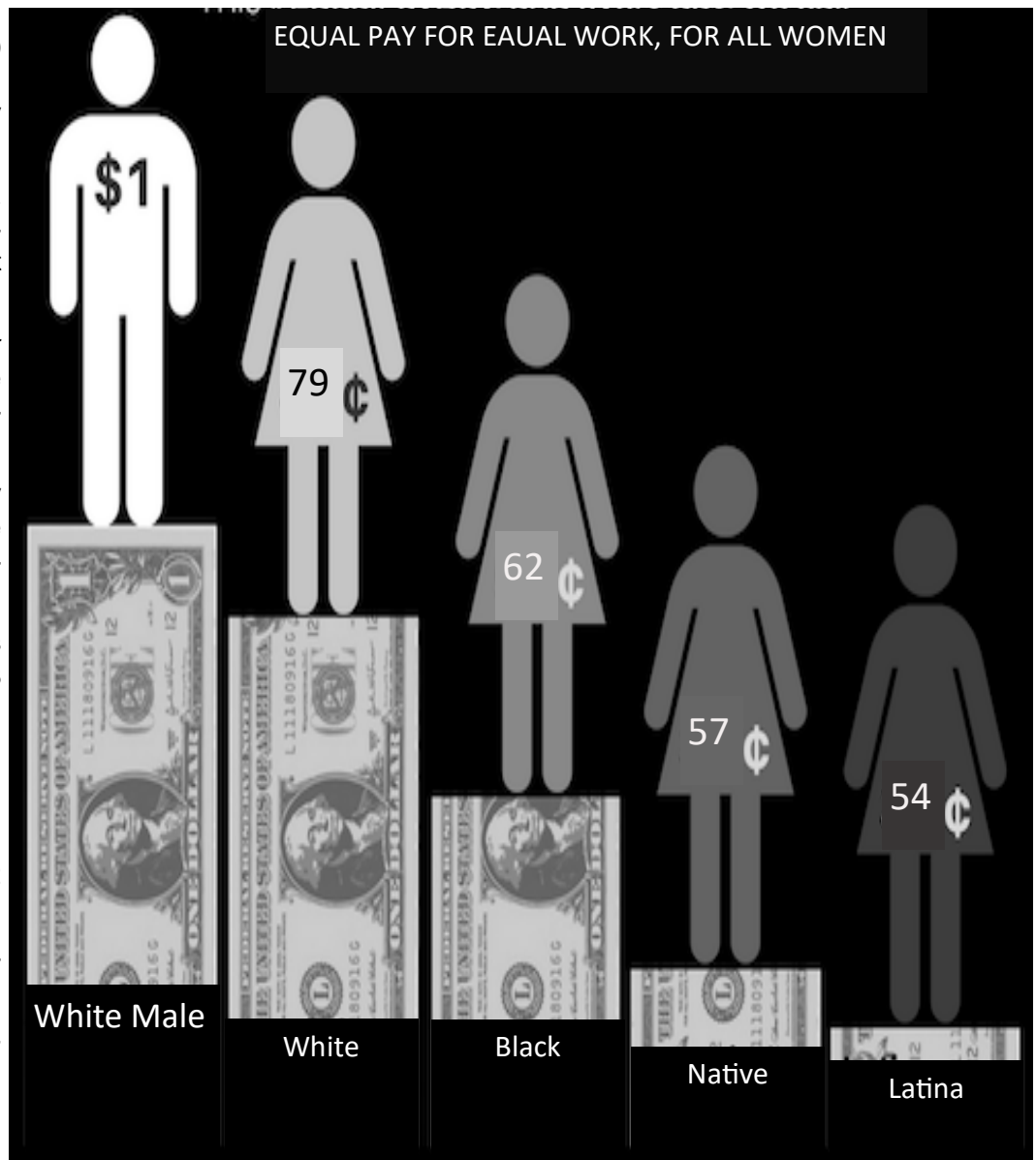
Latina Women's EPD, November 2, 2020 (54 cents)

**For more information and tool kits to hold your own EQUAL PAY DAY event, visit the following sites:**

<https://www.aauw.org/research/the-simple-truth-about-the-gender-pay-gap/>

<http://www.equalpaytoday.org/equalpaydays>

<https://nwlc.org/resources/wage-gap-state-state/>



## 2020 Conference Friday Seiminar Speaker

### Kathleen McKenna Kelly



#### **The Equal Rights Amendment: Still Relevant?**

Many think women's equality is a settled Constitutional issue. But the Equal Rights Amendment (ERA) had a time limit for ratification. It was 1982 and, as of that date, there were still 3 more states needed to ratify. Even though during the past few years 2 more states have ratified the amendment, women's rights are still not guaranteed by the Constitution.

Why did it fail in 1982? Why was there a time limit on the amendment in the first place? Can one put a time limit on civil rights? Hear what Supreme Court Justices Ginsberg and Scalia have to say on this subject. Can guaranteed equality be achieved without a Constitutional "umbrella"? Find out what is happening right now regarding this issue and how you can help make history.

Kathie McKenna Kelly found her advocacy sea legs fighting for the educational rights of disabled children. She later moved on to issues affecting women and their families. She has served as State President for Business & Professional Women/AZ (BPW/AZ) and as their Legislative Representative to Business & Professional Women/USA (BPW/USA). She held the position of Trustee on the BPW/AZ Foundation.

Kathie has served on the BPW/USA Legislative Committee and as Chair of the BPW/USA ERA Task Force on the recommendation of Merwyn Heath. She was Arizona Coordinator for the ERA Campaign Network and for United 4 Equality and is a member of Veteran Feminists of America.

## Conference Friday AM Pool Class

### Ashley Hartman



**POOL CLASS!** If you are looking for a low intensity workout that will still allow you to sculpt, stretch, and break a sweat, try out Ashley's pool class. Core focused, move with Ashley as she encourages you to do your best and instructs you through poses that help bring alignment, strength and balance. All levels welcome!.

Ashley Hartman is a full time yoga and Pilates teacher that truly enjoys her craft. She has completed her 200 hr yoga teacher training, and is certified in Pilates, silver sneakers yoga, and silver sneakers cardio. She loves spending her days with her husband and pup while continuing her studies of health and wellness.

## 2020 Conference Saturday Key Speaker

### Shadia Jallaq



#### **Changing the political conversation: From destruction to agreement**

Political conversations can be divisive and frustrating and typically leave both sides confused and angry. Many of us have declared support for a political party or a political stance and believe wholeheartedly that it is the right side to support. But how do we convince others to stand with us? Should we convince others to stand with us?

Jallaq manages Programs for Ohio Women Empowered to Represent (POWER). The POWER initiative at the John Glenn College of Public Affairs includes NEW Leadership Ohio and Ready to Run-Campaign Training for Women.

Shadia is passionate about empowering women and helping them realize their potential. The Ohio State University recently awarded her the Distinguished Diversity Enhancement Award for her work on POWER.

She currently serves on the board of trustees for the South-Western City Schools Educational Foundation and the Association of Staff and Faculty Women and is a member of Ohio Women in Government. She is a proud alumna of The Ohio State University, graduating *cum laude* with Bachelor of Arts in Political Science and International Studies.

## Conference Friday Lunch Speaker

### Susan Nixon



Susan was born in Puerto Rico and raised in Bremen, Ohio. She graduated in 1983 from Hocking College with a degree in Business Management.

Nixon spent the first 10-years of her career in Sales, moving into Marketing, with Continental Cablevision in Dayton. Wanting to move back to the Lancaster area, she found her passion working with non-profit organizations.

She became the Director of Development at the Robert K. Fox Family Y where she managed the \$3.5 million capital campaign. From 2003-2011 she was the Executive Director of the American Red Cross serving Fairfield and Hocking Counties.

Prior to starting with The Lighthouse (domestic violence shelter) in July of 2018, Susan spent three years as the Director of Resource Development with United Way of Fairfield County, raising nearly \$5 million.

Susan currently serves on the Board of Fairfield Medical Center and has previously served on multiple volunteer Boards including Fairfield DD and Robert K. Fox Family Y. She is a member of Lancaster Rotary where she is a Paul Harris Fellow, a past member of TWIG 14, spent time volunteering for Fairfield Heritage Tour as well as Cameo League.





## Conference Chair 2019-2020, Liz Herrell

**Y**our MISSION today is to give YOUR COPY of the OBW away.

Give it to someone you'd like to see become a BPW member.

Give it to a friend you'd like to see come to conference!

Our 100<sup>th</sup> BPW OH Conference is May 15-17, 2020 at Deer Creek Lodge & Conference Center in Mt. Sterling, OH!

Friday morning begins with fun in the pool with Ashley Hartman before seminars (see page 6)..

Friday's seminars include:

Kathie McKenna (see page 6 article) "The Equal Rights Amendment: STILL Relevant?"

Cassie D'Aula will present "The Gr8 Life System – Find Your Center and Live Life on Purpose". The G8LS is a helpful tool for brain-storming, goal-setting, planning and developing actionable steps to move you forward on a path toward your dream life.

Friday's lunch speaker, Susan Nixon, Lighthouse Director, will talk about the domestic violence shelter.

First Timers will be welcomed by Past State President (PSP) Lynnette Dawson for orientation.

A PSP Reception will occur before dinner. Dinner will provide an opportunity for networking with your BPW sisters. Our Keynote Speaker for Friday dinner is Katherine Jellison, Professor of History and chairperson of the History Department at Ohio University. Jellison was one of the consulting scholars on the Ohio History Connection's traveling exhibit "Ohio Women Vote: 100 Years of Change."

After dinner we will gather around the fire pit for s'mores and hear portrayals of women in history from each

Region.

Saturday's "Breakfast With the Vendors" will be filled with **prizes!**

Katherine Durack will present a seminar "Suffrage in Stitches" to celebrate women's history through original crochet patterns.

During lunch the State Individual Development and Young Careerist winners present their winning speeches.

After lunch Shadia Jallaq (see page 6) will tell us how to manage those awkward conversations about politics. SO needed NOW!

At Saturday evening's banquet our long time members will be recognized and the "Distinguished Member" award will be revealed. Officers will also be installed. The President's Reception will follow so we can celebrate!

Sunday morning awards will be presented at breakfast, followed by a Memorial Service to honor BPW sisters who have passed.

Looking forward to see YOU at the 100<sup>th</sup> BPW Ohio Conference!

Call me with any questions.

740-294-1353 (Cell)

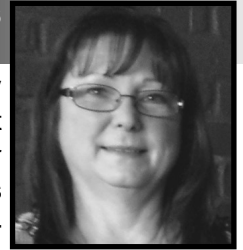
Order your 100th Anniversary pin for \$14. Contact Liz Herrell, Conference Chair, at [Lizywca@columbus.rr.com](mailto:Lizywca@columbus.rr.com)



## Candidate for State

## Recording Secretary 2020-2021

**Leona Phillips**



I believe my experience best qualifies me for the position as State Recording Secretary.

I have held the position of Secretary for both my local and my region. I am currently filling the position as the State Recording Secretary.

When I was BPW/OH President for the 2015-2016 year, I became more aware of the importance of having our business meetings accurately recorded. On many occasions I found it valuable to have the minutes to refer to for clarification.

In some cases, past minutes were unavailable hard copy, so it became prudent to implement a digital backup going forward.

Today BPW minutes are recorded and the recordings are uploaded to the Secretary's laptop. The minutes are also organized and saved electronically so reference to previous years is easier and more accessible and as a prudent backup to our original paper copies.

Our BPW/Ohio recorded history is both important and interesting. As we have grown and changed, so has the way we memorialize our history, as we stay relevant to the times!

Thank you for your vote for me, Leona Phillips, as your State Recording Secretary.



# BPW/OH SPRING LEADERSHIP MEETING 2020

Saturday, April 18, 2020 ~ 10:00 am – 3:30 pm

Join us at the Davis-Shai House, 301 Central Parkway, Heath, OH

## Leadership Training 2020-2021

We have an exciting Leadership program planned. Come learn how BPW/Ohio can help you become a confident leader. Meet, network, share and interact with your 2020-2021 Leadership. We believe you will be as excited as we are for the upcoming year!

**Innovative Women Moving Forward!**



BPW/OHIO  
1920 - 2020  
100 YEARS STRONG

## Legislation Platform Committee Meeting 2019-2020

2019-2020 State Legislation Chair, Penny Pelikan-Dehner, will lead the Legislation Platform Committee Meeting. It is vital that all Region Legislation Chairs attend. This meeting determines our Legislation Platform to be presented to the conference body for approval at the conference in May.

### Required to Attend.

2019-2020 Legislation Chair  
2019-2020 Region Legislation Chairs  
2020-2021 Standing Committee Chairs  
2020-2021 Region Presidents  
(Current President-Elects).

**Mileage reimbursement given to required attendees**

## ID & YC Competition 2019-2020

**Individual Development** participants will compete by delivering a five minute prepared speech, two minute impromptu speech and participate in a personal interview.

**Young Careerist** participants will compete by delivering a four minute prepared speech on one of the planks of the BPW/OH Legislative Platform, along with a personal interview and group interaction.

*Every voice deserves to be heard – honor these women by being here to listen and give your support.*



Located in Heath, Ohio, The Davis-Shai House is a beautiful 1861 Gothic Revival home that exudes charm and class and blends the historical past with modern amenities.

**Guest Speaker, Vicki Maple, "Heads, Shoulders, Knees, and Toes: Back to the Basics for Effective Leadership"**. Ms. Maple serves as the Vice President for

Economic Development and Workforce Solutions at Central Ohio Technical College. She also directs the Workforce Development Innovation Centers, acting as a liaison between the institution and business/industry to offer effective, innovative solutions to specific business and industry challenges. Vicki also oversees the leadership of the three COTC Extended Campuses. Additionally, Vicki is an advocate of personal & professional development, having served as a performance coach for Dale Carnegie Training for over 20 years and a Corporate Sales Manager and Trainer. Vicki is a recipient of the Woman of the Year Award for Zanesville-Muskingum County, and also a Telly Award winning director, producer, and script-writer; plus, motivational speaker and managing member of the vocal ensembles Soul Legacy and PureHeart. Vicki is a graduate of Ashland University, where she earned an undergraduate degree in Public Communication and Masters Degree in Higher Education Administration.



All of BPW/OHIO Membership is encouraged to attend.

2019/2020 Local President-Elects & VPs—gain information for the upcoming year

Learn About Your BPW/OHIO Leadership

BPW/OHIO In Action Forming Our Legislative Platform

Amazing Women Speaking UP & Standing Out

**Guest Speaker: Vicki Maple, Vice President,**

**Economic Development & Innovative Workforce Solutions/Central Ohio Technical College**

-----Registration Form-----

**\$40 Early Registration by 3/31/2020 \$45 Late Registration 4/1 – 4/10/2020**

3 Events@ \$30 each = \$90—\$40 = \$50 savings not including time & travel, what a bargain!

Includes:

**All Events-Coffee-Continental Breakfast-Lunch-Leadership Notebook**

Name \_\_\_\_\_ Region \_\_\_\_ Local \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

2020-2021 Position \_\_\_\_\_

Check if you are: ☐ Legislation Rep ☐ ID Participant ☐ YC Participant ☐ Judge

☐ Vegetarian ☐ Gluten Free ☐ Allergies (specify): \_\_\_\_\_

**Registration can be made two ways:**

**Credit Card:** Contact Brenda Anders @ Treasurer@ohiobpw.org to receive an invoice to pay online. You will need to email your registration information as well.

**\*Mail:** Make your check payable to BPW/Ohio, complete Registration Form & return with payment to: BPW/OHIO, Brenda Anders, 557 Ross Road., SE, Lancaster, Ohio 43130

**\*Must be postmarked by 3/31/20 & received on or before 4/10/20**





## BPW/OHIO CONFERENCE 2020

May 15-17, 2020 – Deer Creek Lodge & Conference Center  
22300 State Park Road 20, Mt. Sterling, OH 43143

Please type or print a separate registration for each person attending.

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_ Contact Phone \_\_\_\_\_

E-Mail \_\_\_\_\_ Local \_\_\_\_\_ Region # \_\_\_\_\_

Affiliation (✓all that apply) ☐ Past State Pres. ☐ 2019-20 State Board Member – Position \_\_\_\_\_

☐ BPW Member\* (voting privileges) ☐ First Time at State Conference ☐ 2019-20 Local President \_\_\_\_\_

(\*membership must be current at conference)

### **Seminars: Friday, May 15, 2020 (✓those attending)**

☐ Pool Exercises ..... 8:00-9:00

☐ Title of Seminar The Equal Rights Amendment –  
STILL Relevant?, Kathie McKenna Kelly ..... 10:00-11:00

☐ The Gr8 Life System – Find Your Center and Live Life on  
Purpose, Cassie D'Aula ..... 11:15-12:15

Friday Night Key Speaker is Dr. Katherine Jellison,  
Professor of History at Ohio University.

### **Seminars: Saturday, May 16, 2020 (✓those attending)**

☐ “Suffrage in Stitches”, Katherine Durack ..... 10:15-11:15

☐ “Nonpartisan”, Shadia Jaliaq, Manager of POWER  
(Program for Ohio Women Empowered to Represent) 1:15-2:15

### **Volunteers needed at Conference (✓those of interest)**

☐ Doorkeepers ☐ Pages ☐ Timekeepers

### **SPECIAL NEEDS:**

Please identify any dietary or special needs.

Every attempt to accommodate you will be made.

### **REFUND POLICY:**

No refund of Registration.

Meal refunds until April 18, 2020

#### **Hotel Accommodations are not included.**

Call Deer Creek prior to March 30, 2020

After March 30<sup>th</sup> rooms will be released.

This is a firm deadline.

Telephone 740-869-2020

Group Block Code: BPW Conference

Room rate is \$123 plus 13.25% taxes & 3% Beautification Fee  
FREE Wifi

### **Registration (Please ✓ registration as applicable)**

☐ Member (postmarked on or before April 18, 2020) \$ 75.00

☐ Late Member (postmarked after April 18, 2020) \$100.00

☐ Non-Member (full registration must be paid) \$100.00

### **Meals Available (✓ as desired)**

☐ Friday Lunch ..... \$25.00

Domestic Violence – Lighthouse Director Susan Nixon

☐ Friday Dinner (Including Past State Presidents) ..... \$35.00

☐ Friday Evening Event ..... \$ 5.00

Lakeside Fire Pit

☐ Saturday Breakfast & Vendor Fair ..... \$20.00

Vendor Presentations & Give A-ways

☐ Saturday Lunch ..... \$20.00

YC/ID Speeches

☐ Saturday Banquet ..... \$42.00

Distinguished Member and Installation of Officers

☐ Sunday Breakfast ..... \$20.00

Membership Awards

☐ Sunday Box Lunch (Optional) ..... \$20.00

Optional – NOT Included in Total Package Below

**Selected Meals Total (✓ from above) \$167.00**

**Plus Registration (✓ from above) \$ 75.00**

**TOTAL ENCLOSED \$242.00**

### **• I am a Total Package •**

☐ Member Registration ..... \$242.00

☐ Member Registration With Box Lunch ..... \$262.00

☐ Late registration/Non-member ..... \$267.00

☐ Late registration/Non-member With Box Lunch ..... \$287.00

Make checks payable to:

**BPW/OHIO Conference 2020**

Send with this form to: **Linda Wiegand**

202 Eli's Pass, Lebanon, OH 45036

Phone: 740-975-5581

E-mail: bisbestrate@gmail.com



**BPW/OHIO Conference 2020**  
**Sponsorship Information**  
 May 15-17, 2020  
 22300 State Park Road  
 Mt. Sterling, OH 43143

## 2020 BPW/OHIO CONFERENCE PROGRAM BOOK ADVERTISEMENT

Advertise your business.  
 Do you, your Local or Region have a message to share?  
 Acknowledge a BPW member with your  
**"Blast From the Past" Statement.**

### Package 1: \$1,000 Sponsorship Benefits

- Full Page Advertisement in the 2020 Conference Program Book
- Sponsor an Event or Seminar
- Exposure in all the 2020 Conference Publications
- Your Company Profile Highlighted at Sponsored Event
- Signage Displayed Throughout Conference Venue
- Acknowledgement at all Conference 2020 Business Sessions
- 2 Conference Registrations
- 4 Tickets to Saturday Lunch

### Package 2: \$500 Sponsorship Benefits

- Full Page Advertisement in the 2020 Conference Program Book
- Sponsor an Event or Seminar
- Exposure in all the 2020 Conference Publications
- Your Company Profile Highlighted at Sponsored Event
- Signage Displayed Throughout Conference Venue
- Acknowledgement at all Conference 2020 Business Sessions
- 1 Conference Registration
- 2 Tickets to Saturday Lunch

### Package 3: \$250 Sponsorship Benefits

- Half Page Advertisement in the 2020 Conference Program Book
- Exposure in all the 2020 Conference Publications
- Signage Displayed Throughout Conference Venue
- Acknowledgement at all Conference 2020 Business Sessions

For additional information please contact  
 2020 BPW/OH Conference Sponsorship  
 Chair Liz Herrell, 740-294-1353,  
[lizywca@columbus.rr.com](mailto:lizywca@columbus.rr.com) Submit  
 information on the Program Book  
 Advertising Form.

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

BPW Affiliations: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ (C) \_\_\_\_\_ (W) \_\_\_\_\_ (H)

E-Mail: \_\_\_\_\_

Conference Sponsor? \_\_\_\_\_ (No), \_\_\_\_\_ (Yes) Package: 1\_\_\_\_, 2\_\_\_\_, 3\_\_\_\_  
 Conference Exhibitor/Vendor? \_\_\_\_\_ (No)

### Advertising Procedures and Guidelines

Advertisers and Sponsors must complete this form and send with payment to the  
 2020 Conference Treasurer:

**BPW/OHIO**  
**Jeanne Young**  
**8167 Chestnut Hill**  
**West Chester, OH 45069**

Check must be made payable to **BPW/OHIO Conference 2020** Final copy and  
 payment must be postmarked no later than **4/18/2020** to guarantee a space in  
 the Conference Program Book.

Advertising materials should be sent electronically in JPG format to Program Ad  
 Chair:

Liz Herrell by **4/18/2020**. E-Mail: [lizywca@columbus.rr.com](mailto:lizywca@columbus.rr.com)  
 Questions can be directed to Liz Herrell, 740-294-1353.

Electronic ads should be submitted in JPG format. Print ready logos, graphics  
 and photos must be sent in with resolutions of at least 300 pixels. Please send in  
 either black & white or color formats.

Ad Sizes: (enter 1, 2, 3, etc)	Width X Depth	Amount
____ Cover	4-1/2" X 7-1/2"	\$150
____ Full Page	4-1/2" X 7-1/2"	\$100
____ Half Page	4-1/2" X 3-1/2"	\$ 50
____ Business Card	4-1/2" X 1-1/2"	\$ 25
____ "Blast From the Past" 2 Lines (max total of 150 characters)		\$ 10

Have you wondered how to acknowledge a BPW Woman from across the state,  
 in your local or region? Create a 2-line shout out statement called a **"Blast From  
 the Past"** for the Conference Program Book.

Enter your **"Blast From the Past"** verbiage below and use back of form if needed:  
 (max of 150 characters) PRINT IN CAPS:

\_\_\_\_\_  
 \_\_\_\_\_



## BUSINESS AND PROFESSIONAL WOMEN/OHIO

2020 BPW/OHIO Conference - Deer Creek Lodge & Conference Center

22300 State Park Road 20, Mt. Sterling, OH 43143

Vendor Registration Deadline (April 18, 2020)

Name of Organization /Business: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Phone (day): \_\_\_\_\_ Phone (evening) \_\_\_\_\_ Fax \_\_\_\_\_

**Registration:**     \$30 new vendor and a \$25 value give-away  
                         \$25 for returning vendor from 2019 and a \$25 value give away  
                         After 4/18/2020: \$50 and a \$25 value give-away

Registration includes: *1 Table* (6 foot table – one table per business), *1 Thirty second presentation* (one presentation per business) and *1 Business card advertisement in Conference Program Book*.  
Breakfast \$20, Lunch \$20 (Indicate below). NO food/drink allowed in. A completed Registration Form and payment needed IF attending the Conference. Request the form from the Vendor Chair.

### Vendor Hours:

Set Up on Saturday, May 16, 2020 from 6:00 to 8:00 AM

Vendor Fair, Saturday, May 16, 2020 from 8:30 AM to 2:00 PM

Vendor Thirty Second Presentation, Saturday, May 16, 2020 from 8:30 to 10:00 AM

By signing this form your organization agrees to pay the Ohio Federation of Business and Professional Women \$30/\$25 for a 6 foot table (space) AND a business card advertisement in the Conference Program Book.

**Late registration fee:** \$50 (after 4/18/2020). Returned check fee: \$35.00. Full payment must accompany this agreement.  
**Hotel reservation:** Call 740-869-2020. Group Block Code: BPW Conference to register a room at Deer Creek Lodge & Conference Center, 22300 State Park Road 20, Mt. Sterling, OH. Reservations are to be made before 3/30/2020. Room space is not guaranteed. Send signed agreement and check payable to BPW/OHIO Conference 2020.

To: Raine Hammond, Conference Vendor Chair, 51596, TR 159, West Lafayette, OH 43845

Email: rainedarlene@gmail.com

Phone: 740-294-5292

In consideration for being permitted to rent a space from the Ohio Federation of Business and Professional Women (herein BPW/OHIO) at the 2020 State Conference at Deer Creek Lodge & Conference Center, 22300 State Park Road 20, Mt. Sterling, Ohio 43143, April 18, 2020, the undersigned hereby releases and forever discharges BPW/OHIO from any and every claim, demand, action or right of action of whatever kind of nature, either in law or in equity arising from or by reason of any accident which may occur as a result of the space at the hotel for the state conference of BPW/OHIO or any activities in connection with such rental, whether by negligence or not. BPW/OHIO is not responsible for any loss, theft, accident or other damage to any items left or exhibited within the vendor's space. Vendors are responsible for securing their own property.

The undersigned further states that he/she has carefully read the foregoing and knows the contents hereof.

Print Name: \_\_\_\_\_ Product: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# of 6 foot tables needed \_\_\_\_\_ Total for vendor space \$ \_\_\_\_\_

No. for Breakfast (\$20 each) \_\_\_\_\_ Total for Breakfast \$ \_\_\_\_\_

No. for Lunch (\$20 each) \_\_\_\_\_ Total for Lunch \$ \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_ Check Number: \_\_\_\_\_

Cancellations received after 4/18/2020 will not receive a refund.

Revised/Approved 11-15-19



# REGIONAL & LOCAL NEWS

## Vermilion Business & Professional Women

Proudly Present

### 33rd Annual BPW Scholarship Fund Dinner & Style Show

Erie and Anchor Apparel

VBPW Member Micah Roberts has opened a store front and will be presenting fashions for our style show

'Chance Auction' with proceeds to benefit the scholarship fund 50/50 Raffle to fund an attendee for Buckeye Girls State



Thursday, April 16, 2020

5:30 p.m. Networking & Cash Bar

6:30 p.m. Dinner & Style Show

Vermilion Boat Club

5416 Liberty Ave., Vermilion

\$30.00 per ticket - Cash Bar

To sponsor a model

or purchase tickets call:

Dina Bau (440) 967-7498

Leona Phillips (440) 967-9658

## BEREA BPW

### Women's Recovery Center Volunteer Day

On Sunday, November 24<sup>th</sup>, 2019, Berea BPW members participated in the "All Hands On Deck" volunteer event at the Cleveland Women's Recovery Center to prepare the Center for its expanded facility's Grand Opening. Hands were put to work painting, organizing, and cleaning the Center.

### Bargain Shopper

Berea Safe and Sound started the 2020 New Year with a wonderful opportunity to help the women at a local shelter for victims of domestic violence, thanks to Berea member (and bargain shopper) Barbara Kornuc. Dress Barn was closing its doors and Barbara knew it was an opportunity for Berea BPW's outreach programs. Barbara was able to purchase several pieces of women's apparel, business and casual, for a deep discount! Barbara's enthusiasm for the cause was contagious, she received additional clothing donations from an anonymous shopper! Thank you, Barbara!

All of the items were taken to Laura's Home Women's Crisis Center, a bridge from crisis to stability and self-sufficiency for women and children. Laura's Home offers specialized, wraparound services designed to empower families and individuals to live healthy lives



From left: WRC volunteer; WRC Executive Director, Ashley Yassall; Berea BPW members Cathy Guthrie and Berea BPW President, Maria Sater.

## THE OHIO VALLEY BUSINESS & PROFESSIONAL WOMEN

PRESENT

### Wine & Shoe Extravaganza

Friday April 17th, 2020

St. Francis Center  
805 Lee Rd. Follansbee, WV



Doors Open  
at 5pm

Tickets:  
\$25

Best in Shoe Contest  
Wear your most  
fabulous shoes  
to win prizes!

Vote for  
Women of the Year

### Women of the Year Nominees

Judy Bratten \* Kristin Bowman Cross \* Kelli Sarlo

Maureen Taggart \* Kathy Santoro

Nanci Walker \* Mary Lou Jones \* Jeannine Sawon



Sip some  
wine &  
show off  
your  
shoes



For Tickets Contact: Phyllis Riccadonna  
phyllisr66@aol.com or 724-317-3868  
Nicole Adamski 724-601-6360  
Nicole.a@prosperahospitality.com



## REGIONAL & LOCAL NEWS

### BEREA BPW

would like to share the accomplishments of our fifteen year member Kristen Little. Kristen was a Buckeye Girl Stater during the summer between junior and senior high school years. She now serves on the Buckeye Girl State Staff.

At the state level she has held the position of Vice President, V.A.R. Chair and Children & Youth Chair.

Kristen is serving as the 2019-2020 Ohio American Legion Aux-



iliary (ALA) President during the National American Legion Auxiliary Centennial anniversary. Kristen's theme as the 2019-2020 Ohio ALA President is R.A.C.E: **R**espect for Veterans, **A**dvocate for Veterans, **C**are for Veterans and **E**ducation for Veterans.

Ms. Little has owned Kristi's Kids Child Care in Brook Park for fourteen years.

We send congratulations and wish her well in her endeavors.

To learn more about Berea BPW contact Cynthia Giffi Wilt, 2nd VP and Membership Chair at 440-567-3666

## 9<sup>th</sup> Annual Administrative Professionals Luncheon

*Hosted by*

*Guernsey- Noble Business and Professional Women's Club*

**Help us recognize**

**Administrative Professionals**

**and raise funds for our annual scholarship & donation to the Haven of Hope**

*Thursday April 23, 2020*

*Theo's Restaurant -Upstairs*

*11:00 A.M. - Registration*

*11:30 A.M. - Lunch and Guest Speaker Janice Thomas*

*Cancer-Free Naturally, A New Approach to Outsmarting Cancer*

*Only \$22.50 per guest with reservations or \$25.00 at the door*

*(Deadline for reservations is 4/17/20)*

*BPW Mission: To achieve equity for all women in the workplace through advocacy, education and information*



**Please RSVP by April 17, 2020 to:**

Sherry Wilkins

E-mail [tskw1975@roadrunner.com](mailto:tskw1975@roadrunner.com)

Tel. # 740-452-8092

Cell # 740-319-8634

**Return this portion with payment to:**

Guernsey-Noble BPW

Sherry Wilkins

5580 North River Road

Zanesville, OH 43701

### ZANESVILLE BPW

will be celebrating its 100<sup>th</sup> anniversary and Equal Pay Day on March 31<sup>st</sup> and in the month of April where we celebrate the planks of the BPW/Ohio Legislative Platform"

- There will be a Legislation Station at the 100<sup>th</sup> anniversary with updates on key legislation where attendees can send postcards to their state and federal legislators on the ERA, civil rights, health, dependent care, and other topics. If there are topics where we can support another local's effort please let us know so we can add that to our display.

The club will be collecting items for Blessing Bags that Celebrity Waiter charity Anchored for Justice ([www.anchoredforjustice.com/](http://www.anchoredforjustice.com/)) uses to combat Human Trafficking.

- We will be promoting economic equity by awarding our Elliott scholarship to four recipients. We also will be spon-

soring a tour of Zane State's IDEA lab, a makerspace with 3D printers available for community use on April 2.

- We will be encouraging support of the Carr Center Cake Auction which supports adult day health care, speech therapy, riding programs among other activities.

Tickets are still available for the Zanesville BPW's 100<sup>th</sup> anniversary event March 31<sup>st</sup> at Bryan Place in downtown Zanesville. Please contact us at [zanesvillebpw@gmail.com](mailto:zanesvillebpw@gmail.com) for more details.

**BE**  
the  
**Change**

OHIO BUSINESS WOMAN  
557 Ross Road SE  
Lancaster, OH 43130

## Official Publication of Ohio Business & Professional Women



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